Charlotte Clark

UI DEVELOPER

Bachelor of Design (Hons) Visual Communication
Massey University, Wellington NZ, 2008

Certificate in Full Stack Web Development
Codemaster Institute, Perth, June 2016

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About me

UI/UX designer and developer with a commitment to creating web experiences that are lovely to look at and easy to use. Experience in a range of projects, with a keen interest in learning and improving across all areas of front-end design and front-end development.

Key skills

UX Wireframes	User Journey
UI Design	Prototyping

Key technologies

HTML	Javascript
CSS / SCSS	JQuery

I ALSO WORK WITH

Less	PHP	Bootstrap
Meteor	MySQL	Materialize
MongoDB	Wordpress	Grunt
AngularJS 1x	Wordpress REST API	

References available upon request.

Projects

Frugl – www.frugl.com.au

Front-end designer Oct 2016 – Present

A Perth start-up, frugl provides a platform for users to compare their shopping list between Coles and Woolworths to save money. While my main responsibilities are around user experience and front-end development, I also work with the software developers to implementing additions and improvements where possible to improve the user experience.

RESPONSIBILITIES

- UX wireframes
- High fidelity wireframes
- Front-end design & development
- UAT
- Marketing collateral

TECHNOLOGIES

- HTML, SCSS
- Bootstrap
- AngularJS 1x
- jQuery
- Wordpress REST API

MAP projects

Branding, web design and development June 2017 – Present

A civil engineering company based in Tauranga, NZ. I was approached to redesign their logo and create business cards, email signatures and a Wordpress site. To date the logo, business cards and email signatures have been completed, with the website design underway.

Innovation Central Perth & Sydney

Web design and development December 2016 – Present

Website development for both the Sydney and Perth Innovation Centers. This project – initially intended to be a short, 1-2 month project – evolved into a much larger one with multiple stakeholders and contributors. A single page site was developed (www.icentralau.com.au/Sydney), while the Wordpress site and its content is being developed – www.icentralau.com.au/Perth will be launched soon. The bulk of the Wordpress integration was completed by a developer I brought in to assist with the extended scope.

RESPONSIBILITIES

- Design
- Front-end development
- Project management

TECHNOLOGIES

- HTML, SCSS
- Grunt
- jQuery
- Wordpress

The Appworkshop

Meteor Developer and UX Designer June 2016 – Present

Through The Appworkshop I have been involved in developing a number of mobile applications – such as one to connect parents with babysitters, and another to manage the servicing requirements of a fleet of 40,000 vehicles – using the Meteor framework. Recently I have also been responsible for UX wireframes for an app to assist users with disabilities, for one of Australia's leading NFPs.

RESPONSIBILITIES

- Building and testing mobile and web apps using Meteor
- UX wireframes
- UI designs and implementation

TECHNOLOGIES

- HTML, LESS
- Meteor
- jQuery
- MongoDB

Genesis CancerCare, GenesisCare

Graphic Designer October 2016 – Present

A range of graphic design projects for WA and VIC, including booklets and flyers to promote their organisation to doctors, and a range of marketing collateral promoting their services to patients.

EIT

UI designer and front-end developer November 2016 – Dec 2016

A front-end redesign and re-skin of Electromeet – an online teaching platform. A complete redesign to modernise the UI and improve usability. Use of resizeable panels, full-screen mode for teaching, chat windows, and a tour for first time visitors.

RESPONSIBILITIES

- UI designs and implementation
- Project management

TECHNOLOGIES

- HTML, CSS
- jQuery

Humaan

Intern June 2016

A two-week internship which provided the opportunity to experience development in an agency environment.

Slick Design

Graphic Designer September 2014 – January 2016

Creative concepts for both digital and print projects, including a range of website and eDM designs, as well as logos and branding, brochures and other marketing collateral. Responsibilities also included project management, and liaising with clients and other team members to achieve the best outcome for clients. Clients included Shell, Maurice Meade, UDIA, and a range of local and Australia-wide businesses.

RESPONSIBILITIES

- User interface design of a range of websites, as well as designing eDMs, social media, presentations and interactive pdfs
- Concept and design of logos, stationery, brand guidelines, and presentations
- Supporting the studio manager and senior designer through project management, and junior designer support

Travel

June 2013 – August 2014

Backpacking, couchsurfing, WWOOFing, au-pairing in Europe via Singapore and Morocco. The northern lights, riding camels and sleeping under the stars in the Saharan desert, farm work on a tiny village in the Sierra Nevada. Friends old and new.

Localist

Graphic Designer November 2010 – May 2013

A start-up company, Localist was a fast-paced and dynamic work environment. Initially my role was mainly print based, working on magazine layouts and internal and external marketing material, but evolved as the business did to become mainly digital, designing eDMs, customer pages and social media pages.

RESPONSIBILITIES

- A range of digital and print design according to Localist brand guidelines including:
  - Concept and design of the entire range of Localist eDMs
  - Google ads
  - Social media posts
- Digital marketing packages for clients, which included social media design, a Localist page design and business cards
- The entire range of marketing merchandise – from t-shirts to diaries, beach balls to tea towels

When not working...

Cyclist	Holidayer	Bit of a book worm
Runner	Wannabe windsurfer	Occasional hermit